WEBSITE REVAMP CONSULTANCY

Position: Website Development
Organization: ACCESS COALITION
Duration: One month

Background

Founded in 2014, ACCESS is a global coalition of 70 organizations working at the local, national, regional and international levels whose mission is to advocate for people living in poverty to have access to safe, reliable and affordable energy, and for environmentally sustainable and efficient energy systems globally. Most ACCESS members are practitioners and civil society groups based in sub-Saharan Africa, in countries with high levels of energy poverty. ACCESS also has members in developing Asia. It also has leading international development organizations and faith-based groups working on energy access as members. ACCESS is hosted by the Kenya Climate Change Working Group in Nairobi, Kenya.

Overall Purpose

Given ACCESS spans the local, national, regional and international levels, the coalition's mandate is to promote greater communication and more coherent action by a range of stakeholders working within and across different national contexts, regions, and at different scales.

ACCESS needs to develop an enhanced, interactive, easy to use website to facilitate information dissemination, as well as raise awareness and improve its visibility. The consultancy offers a unique opportunity to engage and collaborate with the ACCESS secretariat, donor partners and ACCESS members in Sub-Saharan Africa.

Scope of Work

The consultant will be responsible for revamping the current ACCESS website. They will design and develop a user-friendly and interactive website that fosters information sharing and dissemination and also promotes awareness and visibility.

Key deliverables:
- Vibrant and compact website with a set of new menus and sub menus, with reorganized content for ease of navigation. Eliminate unnecessary white spaces on all pages.
- Improved look and feel that supports video content, high resolution images and social media applications such as Twitter, Facebook, YouTube and LinkedIn.
- Ensure that headings stand out and are easily identifiable on all the pages.
- Provide handover notes on managing, maintaining and updating the website for ACCESS staff. Basic document outlining the process involved in maintaining or updating specific parts of the website that may not be intuitive.

Minimum Qualifications and Experience

Education

- Minimum of three years of relevant experience in website design and development.
- Candidates should demonstrate their qualifications and proficiency in web application development, graphic design and database design (provide links to at least 2 samples of previous work in your application).
- Solid understanding of the concepts of user experience, user interface design principles and conceptual design.
- Expert knowledge in PHP, HTML, CSS, JavaScript and python.
- Knowledge of Word press Content Management System.
- Eye for design and attention to details are essential.
- Strong knowledge in the field of web design and development of user-experience led interface, with ability to understand complex problems and to deliver appropriate solutions.
- Good spoken and written communication skills.
- Good interpersonal skills and ability to establish and maintain effective working relations with sensitivity and respect for diversity.
- Ability to plan projects and activities, work to tight deadlines, and manage conflicting priorities.
- Ability to understand user needs and to customize services and products accordingly, in order to provide user-friendly and ergonomic solutions that meet user requirements.
- Willingness to keep abreast of new developments in the field of expertise.

The consultancy is also open to firms. Firms must meet the following **criteria**:

- Be a private company registered in Kenya.
- Demonstrate at least three years' experience developing dynamic interactive website with a focus on data and information dissemination.
- Certificate of registration / certificate of incorporation.
- Valid tax compliance certificate.
- Brief company / organization profile in narrative form
- References of similar assignments, with full contact information of clients (Name of organization, name of contact person, telephone numbers and email address.

How to Apply

Interested candidates should send an expression of interest, curriculum vitae, website design portfolio stating relevant achievements and illustrating capacity to undertake the work. They should also quote their charges. All applications should be sent to info@kccwg.org with a copy to communications@access-coalition.org on or before 7th February 2020.